



SAM BENTLEY

PHOTOGRAPHER



OBJECTIVE

To cultivate a thriving and multifaceted career as a content creator in the advertising industry — to obtain a full-time creative position where I can challenge myself and improve my skills as a photographer, videographer, retoucher, and digital artist.

SKILLS

ADOBE CREATIVE SUITE

Photoshop, Lightroom, After Effects, Premiere, InDesign

DSLR OPERATION

Sony, Canon, Nikon, Fujifilm

STUDIO LIGHTING + GRIP

Profoto, Elinchrom, Dynalite, Speedotron, ARRI

PRODUCTION

Concept Development, Storytelling, Scouting, Styling, Project Management, Collaboration

CLERICAL

Microsoft Office, QuickBooks, eBay, Shopify, GoDaddy, Squarespace, Wix

EXPERIENCE

STUDIO MANAGER

Ambient Plus Studio • Feb 2019 - Present

Managing the daily operations of a photo + video studio and event space, in addition to maintaining the business's website and online merch shop. Creating digital content for social media, marketing campaigns, and internal usage. Capturing imagery during bookings and events for both client use and promotion purposes. Customer relations and consultations with high-profile clients, and troubleshooting in high-stress environments. Working as a team on various projects to maintain the health of the studio, as well as brainstorming ways to boost business.

OFFICE AND MEDIA MANAGER

Professional Photo Resources • Oct 2018 - Mar 2020

Producing visual content and copy for social media. Collaborating with teammates on marketing campaigns and using professional photography gear to create quality content. Managing an online store for photo gear, including product photography, marketing, and customer relations. Assisting in-store customers with gear rental and providing knowledge, tips and tricks. Advising photo lab customers with print orders, film processing, and art reproduction. Performing daily bookkeeping duties for the physical and online store, as well as assisting the purchasing manager with daily office tasks.

CONTENT CREATION INTERN

Okabashi Brands • Aug 2017 - Dec 2017

Responsible for providing all photography for Oka-B's seasonal and permanent shoe collections. Planning and executing lifestyle, stylized still life, and basic product shoots, then editing and delivering final images within tight deadlines. Processing images required extremely precise color matching, subtle yet thorough retouching, and clipping many shoes from their backgrounds. Closely collaborating with marketing and design departments to create compelling and brand-appropriate content.

EDUCATION

THE CREATIVE CIRCUS

Image • 2016-2017

Rigorously educated in content creation and commercial photography. Learned by working with active industry professionals in an environment that stresses and rewards innovation, conceptual thinking, personal accountability, and collaborative problem-solving. Thorough training in Adobe Creative Suite, DSLR operations, and various lighting equipment and techniques. Gaining real-world experience by collaborating with art directors and copywriters on advertising campaigns, and providing product and lifestyle imagery for designers' rebranding, packaging, and other projects. In-depth exploration of photography, videography, motion graphics, and illustration to be well-prepared for the ever-changing demands of content creation and advertising.